

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent of: )  
Mark Hoffman et al. )  
Patent No. 7,249,080 )  
Issued: July 24, 2007 )  
For: INVESTMENT ADVICE SYSTEMS AND )  
METHODS )  
Docket: 23952-0340 )

**SUBSTITUTE POWER OF ATTORNEY  
AND CHANGE OF CORRESPONDENCE ADDRESS**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir or Madam:

The assignee of record hereby **REVOKES** any and all powers of attorney previously given in the above-identified patent, as evidenced by the attached power of attorney executed by the assignee, and hereby **APPOINTS** the practitioners associated with **Customer No. 72386**, which currently include:

Pete G. Pappas – Reg. No. 33,205; Daniel J. Warren – Reg. No. 34,272; William L. Warren – Reg. No. 36,714; Malvern U. Griffin III – Reg. No. 38,899; Charles F. Hollis III – Reg. No. 40,650; Robert J. Walters – Reg. No. 40,862; Mark A. Westhafer – Reg. No. 42,220; Kevin W. King – Reg. No. 42,737; Christopher J. Chan – Reg. No. 44,070; Lei Fang – Reg. No. 44,676; Christina A. Ondrick – Reg. No. 46,198; William F. Long –

U. S. Patent No. 5,691,524

Issued: November 25, 1997

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Reg. No. 51,967; Michael I. Krause – Reg. No. 53,157; Christopher L. May – Reg. No. 53,286; Russell A. Korn – Reg. No. 54,236; Kathryn H. Wade – Reg. No. 54,682; Elizabeth A. Lester – Reg. No. 55,373; Leslie S. Thomasson – Reg. No. 57,281; William T. Cook – Reg. No. 58,072; Jason Chang – Reg. No. 58,092; Deborah K. Butler – Reg. No. 58,353; Kar Y. Tse – Reg. No. 56,702; Laura F. Fritts – Reg. No. 58,749; Jeffrey D. Blake – Reg. No. 58,884; Rhett White – Reg. No. 59,158; Geoffrey K. Rogers – Reg. No. 60,408; Kenneth W. Harris – Reg. No. 60,332

to prosecute this patent and transact all business in the Patent and Trademark Office connected therewith.

It is requested that future Patent and Trademark Office correspondence in this case be directed to:

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Customer No.: **72386**

Further, please change the attorney docketing number for this case to **23952-0340**.

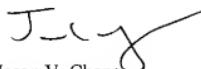
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Respectfully submitted,



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Attorney Docket No.: **23952-0340**

The undersigned assignee of record hereby **REVOKEs** any and all powers of attorney previously given in the patent applications listed in the table provided below, and hereby **APPOINTs** the practitioners associated with **Customer No. 72386**, which currently include:

Pete G. Pappas – Reg. No. 33,205; Daniel J. Warren – Reg. No. 34,272; William L. Warren – Reg. No. 36,714; Mavern U. Griffin III – Reg. No. 38,899; Charles F. Hollis III – Reg. No. 40,650; Robert J. Walters – Reg. No. 40,862; Mark A. Westhafer – Reg. No. 42,220; Kevin W. King – Reg. No. 42,737; Christopher J. Chan – Reg. No. 44,070; Lei Fang – Reg. No. 44,676; Christina A. Ondrick – Reg. No. 46,198; William F. Long – Reg. No. 51,967; Michael I. Krause – Reg. No. 53,157; Christopher L. May – Reg. No. 53,286; Russell A. Korn – Reg. No. 54,236; Kathryn H. Wade – Reg. No. 54,682; Elizabeth A. Lester – Reg. No. 55,373; Leslie S. Thomasson – Reg. No. 57,281; William T. Cook – Reg. No. 58,072; Jason Chang – Reg. No. 58,092; Deborah K. Butler – Reg. No. 58,353; Kar Y. Tse – Reg. No. 56,702; Laura F. Fritts – Reg. No. 58,749; Jeffrey D. Blake – Reg. No. 58,884; Rhett White – Reg. No. 59,158; Geoffrey K. Rogers – Reg. No. 60,408; Kenneth W. Harris – Reg. No. 60,332

to prosecute these applications and transact all business in the Patent and Trademark Office connected therewith.

| Patent No./<br>Serial No. | Title                                 |
|---------------------------|---------------------------------------|
| 11/799,498                | Investment advice systems and methods |
| 7,249,080                 | Investment advice systems and methods |

Name: Mike Gianoni

Signature: MM. Gianoni

Date: 2/10/08

Title: Executive Vice President

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